



YOUR INITIAL ESTIMATED INVESTMENT

Type of Expenditure	Amount	Method of Payment	When Due	To Whom Payment is to be Made
Initial Franchise Fees ⁽¹⁾	\$50,000	Lump Sum	When you sign the Franchise Agreement	Us
Site Evaluation Software Fee ⁽²⁾	\$0 to \$500	As Arranged	As Arranged	Us
Architect Training Fee ⁽³⁾	\$0 to \$10,000	As Arranged	As Arranged	Us
Audio/Visual Installer Approval Fee ⁽⁴⁾	\$0 to \$250	As Arranged	As Arranged	Us
Audio/Visual Bid Review and Final Inspection Fee ⁽⁵⁾	\$0 to \$1,650	As Arranged	As Arranged	Us
General Contractor Approval Fee ⁽⁶⁾	\$0 to \$5,000	As Arranged	As Arranged	Us
Leasehold Improvements ⁽⁷⁾	\$250,000 to \$400,000	As Arranged	As Arranged	Contractor
Equipment, Furniture, Fixtures, and Signage ⁽⁸⁾	\$150,000 to \$250,000	As Arranged	As Arranged	Suppliers
Liquor License ⁽⁹⁾	Varies	As Arranged	As Arranged	Government Agencies, Attorneys, Other Third Parties
Business Licenses and Permits	\$3,000 to \$5,000	As Arranged	As Arranged	Government Agencies, Attorneys, Other Third Parties
Initial Training Costs ⁽¹⁰⁾	\$15,000 to \$20,000	As Arranged	As Arranged	Employees and Suppliers
Opening Assistance Costs ⁽¹¹⁾	\$15,000 to \$20,000	As Arranged	As Arranged	Us
Professional Services ⁽¹²⁾	\$8,000 to \$19,000	As Arranged	As Arranged	Accounts, Attorneys, Architects, etc
Initial Inventory/Supplies ⁽¹³⁾	\$15,000 to \$25,000	As Arranged	As Arranged	Suppliers
Opening Advertising Expenses ⁽¹⁴⁾	\$12,500	As Arranged	As Arranged	Suppliers
Insurance ⁽¹⁵⁾	\$5,000 to \$15,000	As Arranged	As Arranged	Insurance Broker
Additional Funds ⁽¹⁶⁾ (three months)	\$40,000 to \$50,000			
Total:	\$588,500 to \$858,900			